

Where appropriate outcome statements have be referenced to the appropriate Benchmarking Statement **(BS)**

## **10. Educational Aims of the programme**

The PGCert in Arts Management will enable students to:

- Demonstrate a critical understanding of relevant theory and its relationship to the management of arts and cultural organisations
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- Interpret relevant legislative and policy frameworks and reflect on their relevance to the strategic management of arts, cultural organisations and festivals
- Engage in debate and construct evidence-based arguments on issues relating to the management of arts, cultural organisations and festivals
- Critically evaluate the operational and strategic management of arts, cultural organisations and festivals
- Identify and develop the leadership skills and qualities required to manage arts, cultural organisations and festivals
- Work collaboratively with other arts, cultural and festival managers as well as the wide variety of stakeholders who are affected by the work of art, cultural organisations and festivals

Transferable skills that enable students to ...

- Retrieve and analyse information and ideas from a range of print and electronic resources

Code	Title	Assessment One	Assessment Two
TM185	Contemporary Debates in Cultural Policy	1000 word article (30%)	3000-word policy analysis (70%)
TM186	Designing Qualitative		

In addition to the summative assessments detailed above, students are also required to undertake a range of informal formative assessments. The assessments can vary from year to year but are all intended to provide students with the opportunity to 'test out' ideas and to gain practice in key skills such as critical thinking, presenting, and developing an argument. Feedback is primarily provided in class and can come from both tutors and peers

#### **15. Programme structures and features, curriculum units (modules), credits and award requirements (including any periods of placement)**

There are a number of different routes through the programme and a student can select any of those listed below:

Standard Full-time Route:

Standard Part-Time Route



Jan Start Part Time Route

## MacEwan University Articulation Route

*(40 credits of advanced standing would be granted on the basis of applicants having completed the MacEwan Diploma in Arts Management and hold a relevant UG degree)*

PGCert in Arts Management

## **16. Criteria for admission**

An undergraduate general (unclassified) degree in any subject along with substantive work experience at supervisory level  
No formal degree level qualification but substantive professional experience that maps to Level 10 in the Scottish Credit and Qualifications Framework, along with evidence of commitment to study and continuing professional development.