



Queen Margaret University  
EDINBURGH

Where appropriate outcome statements have be referenced to the appropriate Benchmarking Statement (B )

1	A	I	Queen Margaret University
2		I	East Asia Institute of Management
3			

## 12. L

Demonstrate a systematic understanding of relevant knowledge about organisations, their external context and how they are managed

Lead, shape and influence the purpose and performance of groups, of different type and purpose, from different assumed positions and roles.

Systematically apply relevant knowledge and concepts to a range of complex situations, taking into account relationship and interactions with other interrelated aspects within and beyond the organisation.

Determine the critical importance of new and emerging issues in business, management, leadership and technology; from both practice and scholarship

Develop capability to interpret meaningful insights from organisational and macro financial data and information

Demonstrate systemic understanding of how strategies for research and enquiry can create knowledge and value for practitioners

Demonstrate a critical understanding of the strategic value of effectively management projects and be able to focus and deliver projects to both key objectives and towards broader organisational priorities

Exercise responsibility, initiative and self-direction to support and further develop independent study and professional development

Research, acquire and analyse, data and information, to evaluate their relevance and validity and synthesise insights into organisational strategic context.

Critically reflect on personal knowledge, practice and skills; and continually develop self-appraisal and insight into development plans and outcomes

Identify, critically analyse and respond creatively to complex problems and design and lead structured change programmes

Communicate effectively to diverse audiences through media appropriate for management and leadership practice

Critically reflect on the implications of management and leadership practices and decisions on the wider community

Demonstrate a systematic understanding of relevant knowledge about hospitality organisations, their external context and how they are managed

Determine the critical importance of new and emerging issues in the Hospitality sector, business, management, leadership and technology; from both practice and scholarship

Demonstrate a critical understanding of the strategic value of effectively managing Hospitality sector projects and be able to focus and deliver projects to both key objectives and towards broader organisational priorities

**14. A**

Each of the modules on the programme will draw upon a wide selection of research, professional and industry examples, and contemporary textbooks, and students will be required to relate theory to practice through case studies, experiential activities, inquiry based approaches, web based reflective logs and seminars. Case studies used on the programme will address important topical issues and will draw upon an international context.

**15.** ( , ) ( ),

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**A BA BA H A**



		Business Economics	15

## 16. C

Candidates will be required to meet the regulations for admission within QMU's Taught Postgraduate Framework. These can be found on the QMU Quality website:

<http://www.qmu.ac.uk/quality/qm/AZindex.htm#>

To enter the QMU/EASB MBA or variants, applicants should normally hold an honours degree or equivalent plus typically two years relevant work experience.

Market research has highlighted the widening range and evolution of entry criteria that has occurred

Applicant profiles that fit with any of the described categories will therefore be seen under the universities normal working practices to have demonstrated equal competency and capability to enter the MBA programme.

In some cases it may be necessary to require applicants, who do not clearly meet one of these entry requirements to attend for interview and/or prepare a piece of written work.

Applicants whose first language is not English must provide evidence of proficiency in English language. The minimum English language qualifications that can be accepted for postgraduate studies are ([http://www.gmu.ac.uk/international/english\\_language.htm](http://www.gmu.ac.uk/international/english_language.htm)):

-IELTS.6 with a minimum of 5.5 in each language skill. Please note that these tests are only valid for two years.

-Pearsons. A link to their website can be found here: [Pearson Test of English](#)

Whilst other English language tests can be considered, TOEFL qualifications are no longer acceptable.

Candidates that do not meet the above minimum entry standard for the MSc, may be given a conditional offer subject to successfully achieving the minimum English language proficiency (through the EASB English language department).

## **17.**

The university place a strong focus on supporting the student experience, developing an inclusive learning environment; and maximising the p ang

**18. A**

This programme is governed by QMU's quality assurance procedures. See the QMU website for more detail: <http://www.qmu.ac.uk/quality/>